



Our KA2 project: **AI SMM – Piloting Artificial Intelligence for Integration and prosperity through Social Media Marketing Education** is halfway to its planned completion.

We can proudly say that during the past period, we have prepared and disseminated the brochure, which serves as a key tool for sharing our mission, activities, and goals with the wider community. It's designed to help spread the word about our work and inspire others to join us in making a difference.



And, that's not all. We create a magnificent **Adult educators guide for the digital inclusion of adults with fewer opportunities**. For now is only in English, but very soon you will be able to read it in: Danish, Italian, Spanish, Dutch and Macedonian language.

Previously, in mid-September, the second partnership meeting was held in Siracusa, Italy, where the achievements so far were discussed, that is, plans were made for future project activities and goals. Right after that, the staff training focused on **Best Practices for Using AI Educational Tools** was also held in this wonderful town in Sicily.





By promoting the use of non-formal education and social media marketing as a tool for social innovation and entrepreneurship, the project aims to foster the inclusion and employability of adult people with fewer opportunities, while promoting their professional development and competences in the field of AI, media and social entrepreneurship.



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### Project Partners:

- Center for Dansk og Integration (Denmark)
- Asturia (Belgium)
- DIGI Mind Sphere S.R.L (Italy)
- Xeracion Valencia (Spain)
- SMART AI SOLUTIONS SINGLE MEMBER P.C. (Greece)
- Volunteers Centre Skopje (Macedonia)